



<https://www.alphaalpha-art.co.uk>

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## DISCLAIMER — Alpha & Alpha Global Holdings Ltd

Last Updated: 19 May 2026 Version: 1.0

### 1. Introduction

This Disclaimer applies to the use of the Alpha & Alpha platform operated by **Alpha & Alpha Global Holdings Ltd** (“we”, “us”, “our”). By accessing our website, you acknowledge and agree to the limitations of liability described in this document.

This Disclaimer forms part of our legal documentation alongside the Privacy Policy, Terms & Conditions, Cookie Policy, Buyers Terms, and Refund & Returns Policy.

### 2. Artistic Content Disclaimer

#### 2.1. Nature of Artistic Works

The artworks displayed on our platform are created by independent artists. Artistic expression is subjective, interpretative, and may contain themes, styles, or visual elements that vary widely.

#### 2.2. No Guarantee of Interpretation

We do not guarantee that:

- the meaning of an artwork
- the artist’s intention
- the viewer’s interpretation

will align. Art is inherently open to interpretation, and we are not responsible for how viewers perceive or understand artistic content.

### 3. Editorial Content Disclaimer

#### 3.1. Informational Purpose Only



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Articles, interviews, curatorial texts, and editorial materials published on our platform are provided for informational and cultural purposes only.

### **3.2. No Professional Advice**

Editorial content does **not** constitute:

- legal advice
- financial advice
- investment advice
- professional consultancy

Any decisions made based on editorial content are made at your own discretion.

## **4. Accuracy of Information**

### **4.1. Best Efforts**

We make reasonable efforts to ensure that information on our website is accurate and up to date.

### **4.2. No Warranty**

We do not warrant that:

- all information is complete, accurate, or current
- artworks or descriptions are error-free
- editorial content is free from omissions

Information may change without prior notice.

## **5. External Links**

Our website may contain links to third-party websites or services. We are not responsible for:

- the content of external websites
- the accuracy of information provided by third parties



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- any damages or losses resulting from the use of external links

Accessing external websites is done at your own risk.

## 6. Platform Availability

We do not guarantee that:

- the website will be available at all times
- access will be uninterrupted
- the platform will be free from errors, viruses, or technical issues

We reserve the right to modify, suspend, or discontinue any part of the website without notice.

## 7. Limitation of Liability

To the fullest extent permitted by law, **Alpha & Alpha Global Holdings Ltd** is not liable for:

- indirect, incidental, or consequential damages
- loss of data, revenue, or profits
- damages arising from reliance on editorial or artistic content
- issues caused by third-party services or integrations
- user misinterpretation of artworks or texts

Our total liability is limited to the amount paid for any purchased Item, where applicable.

## 8. User Responsibility

By using our website, you agree that:

- you are responsible for evaluating the accuracy and usefulness of any content
- you will not rely solely on editorial or artistic materials for decision-making
- you understand that artistic content may be subjective or interpretative

## 9. Changes to This Disclaimer



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We may update this Disclaimer from time to time. The “Last Updated” date will reflect the most recent revision.

## 10. Contact Information

For questions regarding this Disclaimer, please contact:

**Alpha & Alpha Global Holdings Ltd**

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